

November 2017

Good Morning,

As 2017 comes to close, on behalf of the Museum of Bus Transportation Board of Directors, I would like to thank all of our members for your wonderful support as we all work to stabilize and prepare the Museum to move forward for the years to come.

Thank you to all of our members that were able to participate in the Annual Meeting of the Museum held in late October. We had strong representation from all aspects of our membership community. The Museum Board delivered a wide ranging report on the activities of the Museum this year. Please read a complete report in the upcoming Musings and plan to join us for the 2018 Annual Meeting the last Saturday of October 2018.

Just a couple of the many accomplishments in 2017:

- We developed a system of Committees to improve the participation by our Board Members and Advisors in the operation of the Museum with the desire to become more efficient and take advantage of the input of a wide range of talented and committed individuals.
- The By Laws were updated to reflect how we are actually operating the Museum and brought us in line with the way that many other quality institutions are operated – this will enhance our ability to approach potential benefactors.
- The Marketing Committee
  - Improved and updated the website which is now able to take credit card payments for donations, event registration and membership. In addition, Members will be able to access key documents including Board Meeting Minutes and Financial Documents.
  - Our brochures have now been updated and digitized for convenience and accuracy. Pull-Up Banners were purchased for use at venues where we showcase the Museum
  - The Museum was represented at many National and Regional Events
  - Videos were created of various lengths.
  - The Museum was featured in a national TV Series – Mysteries at the Museum
- The Fleet Committee
  - Secured Titles for every vehicle in our fleet
  - Reorganized and created a showplace at our George M. Sage Annex as well as improved security
- The Museum Secretary coordinated the effort to have one accurate and digitized Membership List confirmed by the Museum Treasurer which is making us more efficient and saving the Museum the cost of postage.
- All communication with the Museum is responded to within one business day – both written and verbal.
- The Events Committee provided the leadership for an enormously successful Spring Fling with a dramatic increase in attendance as reported by both the Bus and Motorcoach News and National Bus Trader.

A major goal for 2017 is to balance our yearly budget which for many years has been operating on a deficit basis. As a result of diligent expense controls as well as increased membership and gifts – especially a major gift by the Krapf Family – we are very close to realizing our goal. The result of making this goal a reality will be our ability to reach out to the world of Foundations and Corporations to apply for grants and support to do future projects to enhance and move forward the Museum of Bus Transportation's mission to preserve our industry's heritage.

Please consider giving a Year End Gift to support the Museum of Bus Transportation.

Donations can be mailed to the Museum or made through the Museum Website: [www.busmuseum.org](http://www.busmuseum.org)

The Museum of Bus Transportation is a registered 501(c) (3) non-profit organization.

Thank you!!

David W. Schmidt, Board Chair  
Museum of Bus Transportation  
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