

Board Approved GOALS

- Continue to establish a world-class museum, to preserve, educate and publically display buses and memorabilia of historical significance
- Locate a suitable facility with enough indoor storage space to protect our fleet of historic buses and additional memorabilia that are not currently on display at the Museum.
- Sponsor and participate in as many bus-related events and activities as possible as an educational and marketing outreach for The Museum of Bus Transportation.
- Establish a library and archives to preserve and protect as many bus documents and material of historic significance in order to make these materials available to the public for research projects and educational experiences. A process of creating this library will be to digitize documents and create an online program for storage.
- Establish partnerships with other museums, like organizations and research centers to enhance the educational goals of the Museum.
- Utilizing as many forms of electronic media as possible including the continual upgrade of the website, establishment of a blog and continuous Facebook updates. To use all forms of electronic media to promote The Museum of Bus Transportation and to provide up-to-date information on important Museum events and activities.
- To create The Museum of Bus Transportation program to honor and recognize individuals, families and organizations that have made significant contributions to the growth of the Bus Industry
- To create The Museum of Bus Transportation program to honor and recognize those who have made significant contributions to the growth and operation of the Museum.
- To enhance the Museum's endowment fund to annually generate revenue to pay for the Museum's facilities and activities. This will be accomplished through advertising and sponsorship opportunities, education of members to include The Museum of Bus Transportation in their wills, through Capital and Specific Campaigns and dedicated Grant Writing Requests.
- Increase membership consistently to include all age groups, corporations and organizations with an interest in the bus industry to educate them on The Museum of Bus Transportation.
- Prepare and distribute a quarterly self-sustaining educational newsletter of magazine quality to keep members and prospective members informed about the Museum's activities and other important bus-related events and activities.