

# Minutes of Museum of Bus Transportation Board of Directors

7 PM October 21, 2017

Board Members In attendance either in person or on conference call:

Don Barlup  
Doug Campbell  
John Dockendorf  
Jeff Goldwasser  
Dino Mandros  
Dave Millhouser  
Howard Nice  
John Oakman  
David Schmidt  
Mark Szyperski  
Bob Smith  
Ed Wolf

Advisers In attendance either in person or on conference call:

Michael Burshtin  
Walter Earl  
Ralph Fetrow  
Ken McNelis  
Angel Tollens  
Becky Tollens  
Mark Watson

Chairman Dave Schmidt began by recognizing Bob Smith's 21 years of devoted service as a Board Member and Vice President, and expressed gratitude that he would continue to serve as Historian and Curator.

Schmidt also noted the addition of Lauren Cochran as an Adviser. She is currently active in the industry representing transit manufacturer Proterra and is a bus history enthusiast.

The official meeting opened and Secretary Dave Millhouser noted that a quorum was present.

**Treasurer's Report** was presented by Ed Wolf. With one month to go, we are within \$5,000 to \$6,000 of breaking even for the year. There is optimism that we will make it, in light of the fact that Dave Schmidt's recent letter to Members regarding progress, and asking for donations has just gone out.

Dave Schmidt mentioned that at our workshop day next March we would have a presentation on Board Members responsibilities, but one key one is that every Board person is responsible for raising money (in light of our current effort to end the year in the black)

Dino Mandros moved that we approve the Treasurers Report, Bob Smith seconded and the motion was passed unanimously.

**Chairman's Report** Dave Schmidt Congratulated Angel Tollens on being elected to the Board. Dave presented the schedule of Museum Events for 2018:

Important Dates:

- January 16 Board Meeting
- March 10 All Day Board Meeting – Strategic Plan/Vision/Priorities
- May 22 Board Meeting
- June 1-2 Spring Fling
- July 17 Board Meeting
- September 18 Board Meeting
- October 27 Annual Meeting
- November 20 Board Meeting

One correction was made... May 22 is correct date for Board Meeting.

Howard Nice has taken on the assignment of formulating our Policies and Procedures manual to reflect discussions we have had in the past.

**Curator and Historian** Bob Smith reported that they have completed the task of cataloging Fred Lehrers donated material. He has also fielded a number of queries regarding antique buses people have bought, and wanted information on. These include a 1930 Garwood, and a couple of very early MCI's.

Our 4104 won the Preservation Award at the Annual Auto show in Hershey, and it was also well received at the Capitol Trailways alumni event.

**Gift Shop** Manager John Dockendorf reports that we are on a path to finish the year about \$900 better than last year, roughly \$10,000 revenue, with cost of goods approximately \$2,500, for a net of \$7,500

**Finance Committee** Ed Wolf indicated that Hamilton Musser has agreed to do out annual audit for a substantially lower cost than last year. Reduced price is probably due to fact that they have already got our information set up, so audit is easier than in past. Dino Mandros moved that we engage Hamilton Musser, Bob Smith seconded, and motion passed unanimously.

The Finance Committee met with the AACA Museum people and the decision was reached that our annual rent will increase next year \$3,000- from \$43,000 to \$46,000

**Fleet Committee** John Oakman reported that turnout for work days has been excellent, and he is grateful to all who helped.

There has been a problem with buses getting stuck in Annex's lower field... ground is too soft to support buses. We will find a way to mark the area that is "out of bounds" to save the expense of towing, or repairing damage to buses.

John (and Curator Bob Smith) report the sale of the 1954 Flxible Visicoach (S/N D7866UTD4023). This bus was originally sold to Richard Fitzpatrick, who ultimately decided not to pick it up. At John Oakman's request, Mr. Fitzpatrick donated the money he'd paid to the Museum, and John then found a second buyer. Complicated, but the Museum managed to sell the same bus twice. Oakman moved that we accept the donation, Dino Mandros seconded.. and motion passed unanimously.

We also donated the old Twin Coach that had been stored at a towing companies facility awaiting a restoration the Museum ultimately didn't fund. The donation to the towing company was recognition of a number of times they have moved vehicle for us, and in exchange for storage.

Angel Tollens and other members of the Fleet Committee have installed interior lighting on the Gump Bus and the Scenicruiser.

We have received an MC5C from Frank Gonzales, in addition we will be getting a 1947 GM 4507( ex Baltimore Transit Company) that has been donated by a Catholic church in Baltimore. The Museum has clean titles to both vehicles. Howard Nice moved that we accept the MC5, Don Barlup seconded. Don Barlup moved that we accept the GM Transit, Dino Mandros seconded. And both motions were passed unanimously.

John pointed out that the Museum has no connection to the MC6 owned by Mr. Gonzales that is currently being repaired nearby. Members interested in that bus should know that any activity on, or around, that coach is not related in any way to the Museum.

Oakman also indicated that we need to revise our documentation regarding buses on loan to the Museum. Until we have firmed up our policy, we will accept no more loaned buses. One part of this involves John and Dave Schmidt contacting Fullington and Martz. John Dockendorf was asked to check our files for any correspondence we may have regarding the buses on loan from Martz, Fullington, and Peter Pan.

Ken McNelis reported that the "Eaglet" bus will be arriving December 13. This gas powered vehicle has been donated by Marty Kramer of Southeastern Trailways.

**Events Committee** John Dockendorf reported that we made approximately \$2,500 on the Annual Meeting, which was very successful.

Becky Tollens reports that she already has 35 rooms spoken for at Spring Fling. Vendor signup letters are going out in the next 2 weeks, and she hopes to have all the tables reserved by February.

She suggested that we offer free tables to selected bus preservation organizations including MBS, New Jersey Heritage Group, Pacific Bus Museum, Commonwealth Museum and BusBoys because they have

been very supportive of MBT. This will not reduce the number of paid vendor tables. Ed Wolf moved that we implement her suggestion Doug Campbell seconded and motion passed unanimously.

In addition, a proposal was made by John Oakman , to provide tables to bus companies, manufacturers and suppliers ,such as those that bring a bus for display,to distribute literature and provide information. It was suggested that a smaller 6" table would be enough for this. .

Becky is looking into the possibility of adding a few more vendor tables, if we can find space.

After a successful run, John Dockendorf is stepping down as Events Committee Chair and Becky Tollens has agreed to fill the spot

**Marketing Committee** Mark Szyperki reported that the website is being refreshed to acknowledge recent events and begin promoting Spring Fling donors and sponsorships.

Mark suggested that we formalize levels of sponsorship for the fling so that we have something specific to offer donors, and he proposed the following levels.

#### SPRING FLING SPONSORSHIP LEVELS

##### *Platinum \$1000:*

*Recognition during the parade and at the dinner. Also recognition on Museum website (logo) and Musings newsletter.*

*Donor can put up a small display or stand up near registration*

*Spring Fling meal for 4 Spring Fling t-shirts for 4*

*Admission to Spring Fling if not member (4)*

##### *Gold \$500:*

*Recognition on Museum website and Musings newsletter*

*Stand up display near registration*

*Spring Fling Meal for 2*

*Spring Fling T-shirt (2)*

*Admission to Spring Fling if not member (2)*

##### *Silver \$250:*

*Spring Fling Meal for 2*

*Spring Fling t-shirts (2)*

*Admission to Spring Fling if not member (2)*

##### *Bronze: \$100*

*Spring Fling Meal (1)*

*Spring Fling t-shirt (1)*

*Admission to Spring Fling if not member (1)*

Dino Mandros moved that we accept Marks proposal, Howard Nice seconded and motion passed unanimously. John Oakman indicated that ABC Companies has already committed to a Platinum level sponsorship.

The Marketing Committee will have a December meeting to work on their part in Spring Fling

Mark Watson reported that we have nearly 3,000 “likes” on Facebook now, and Mark Szyperski pointed out that visits to our website often spike after Mark posts on Facebook.

**Donations Committee** Dino Mandros reported no donations of “things” beyond monetary contributions

**Industry Relations** John Oakman reported he spoke with Susan Perry regarding her contacting Peter Pan and Martz. John reported that the Committee has been idling because there are so many other irons in the fire... he expects to get things going in near future.

The **AACA Car Museum’s** Executive Director Jeff Bliemeister reported that they have had a good year, and have experienced a 40% jump in membership. Plans to paint our part of the museum in preparation for their hosting the prestigious National Association of Automobile Museums Annual Conference in April are moving ahead. The Museum will be closed from 2/20-2/27 to get it ready for the NAAM conference . AACAM invited MBT Board members to attend a "kickoff" reception on Monday evening, April 9.

**Old Business** Dave Schmidt asked to table our consideration of a confidentiality agreement while the document is further refined

**New Business** Ed Wolf Mentioned a proposal he intends to make, but is tabling for the moment. It will involve a policy that requires Treasurers approval for any expense over \$500, However, expenditures over \$500 for an activity that is not included in our budget, would need to be approved by the Executive Committee., or the full Board. Final version will be discussed and voted on at next Board meeting.

Dino Mandros moved that we adopt a joint membership program with the Motor Bus Society where for \$75 an individual can get membership in both organizations. Bob Smith seconded and the motion passed unanimously.