

Museum of Bus Transportation

Board of Directors Meeting, Sept 18 ,2018

Board Members in Attendance:

John Dockendorf, Dino Mandros, Dave Schmidt, Howard Nice
Mark Szyperski, Angel Tollens, Ed Wolf, Dave Millhouser, Tom Collins

Advisers in Attendance:

Ralph Fetrow, Ken McNeilis, Becky Tollens, Mark Watson, Bob Smith, Terry Cosentino

Jeff Bliemeister was in attendance from AACA Museum. He reported they had a planning meeting, and now have 11 people on full time staff. Jeff is excited about the quality of their team. They are extremely busy at a number of events both in Hershey and elsewhere.

Secretary Dave Millhouser indicated that we had a quorum and moved that the minutes from the July Meeting be accepted. Motion passed.

Treasurers Report, Ed Wolf indicated that “expenses were up and income down”, but we had substantial donations from Dallas Krapf, ABA and Fullington.

Ed asked the Board for approval to use Hamilton and Musser accounting firm for annual audit. Dino Mandros moved that we do so, John Dockendorf seconded and motion passed unanimously.

Ed also moved that we change the requirement for 2 signatures on checks over \$100 to checks over \$500. Angel Tollens seconded and motion passed unanimously.

Chairman's Report by Dave Schmidt thanked all the volunteers who've made the workdays so productive. He pointed out that the biggest struggle for MBT was funding, and that we need to work at both current obligations and finding sustaining gifts. The AACA Museum is worried about our ability to carry our weight in the future, and that is a valid concern. Dave is going to make a personal appeal to his contacts in the industry, using his transition from sales to support as reason to contact folks.

Both Dave Schmidt and Dave Millhouser had contact with Ken Presley at UMA who suggested that state and regional associations would be likely donors.

Curator/Historian Bob Smith thanked the AACA Museum for their help in moving and storing buses during recent flood... as well as the MBT team.

He indicated that we have 2 buses participating in car shows in the near future.

Gift Shop manager John Dcokendorf indicated that revenues were roughly static but with the extra provided by internet sales, we are up modestly.

Finance Committee Ralph Fetrow indicated that we are doing fine on our investments. Howard Nice asked if we could look at some endowment type instruments, and he will gather some information to see if they are appropriate.

Fleet Committee John Oakman was out of the country but asked Dave Millhouser to thank the folks who made work days so successful, and the team that moved the buses during the flood.

There was some confusion re the GM Buffalo that was donated to MBT, but John has now been in touch with the donor, and is working to get the title correctly transferred.

The AACA Museum has need of a shuttle bus to transport folks around the museum grounds. John reported that he "lent" them the cutaway bus that we had in our fleet, because we were not using it, and it isn't an antique. In order to safely register and insure the bus, we gave title to AACA Museum with the understanding that, if it did not fit their needs, they would give it back.

He reiterated his thanks to the AACA Museum and the members of the MBT "Go Team" for their successful efforts at saving the Annex buses from the flood.

Fleet Manager Ken McNelis made several points

Thanks to Bob Smith and Michael Hepler for assisting
in tow of Golden Eagle to Annex on Sept 14th

Thanks to Randy Wilcox, Michael Baran, Michael Hepler, and Angel
Tollens all assisted in getting the 1971 Golden Eagle running
for the first time in 15 years on Sept. 15th

The rear axle bearings on the 4106 were repaired by Michael
Baran making it ready for the Trailways Retiree Luncheon.

The radiator repair on the MC5C was donated by Frank
Gonzalez and installed by Michael Hepler.

The new Roll Sign for the 4501 was donated by Frank
Gonzalez and installed by Michael Burshtin for the car show

The Car show entries are the Gump driven by Angel Tollens
and the 4501 driven by Michael Baran. The show is Oct 13th.

Events Committee's Becky Tollens reported that we have \$500 in donor packages for the Annual meeting as well as \$600 she raised on Facebook donations in honor of her birthday. She also announced that Mike Hepler will be joining that team.

Marketing Committee Mark Szyperski

The AACA Museum has approved our exhibition of pictures from the Birmingham Civil Rights Institute.

Agreed to pull a picture if deemed too “raw” or “offensive” to what most would think. Also, will invert the “V” created by the buses, to make a more private area for viewing, which will open it up to the timeline, anyway.

Waiting on the crate size to fit under a Greyhound

We are still in the process of completing the funding

Anyone visit Walmart?

Are there Costco Stores in PA that People visit?

There is a bank in PA that gives out grants. We are attempting that.

Waiting to hear from the Visitor Center of Hershey.

Nancy (Marketing for the AACA Museum) has offered to promote the exhibit a bunch

Who will work with Pete for Flight arrangements? Becky or Mark?

We have been more successful lately with online gift sales. John Fetrow has posted more items on the website, and John Dockendorf has been getting them sent out. Mark Watson was very helpful in putting items on the Facebook Pages

John Fetrow has gotten our bus pictures, past copies of Bus and Motorcoach News, and all types of Fleet Vehicle records posted on the website. Some of it is on the “public” area and most of the Fleet records are in the password protected storage area on the site, not open to the public. He is nearing completion of our tasks, and has cut his hours back. Please check out the website “Resources Page” to see all that is available.

Attended the Midwest Bus and Motorcoach Association meeting in August. We did pick up one corporate membership on site, and much interest from others attending. The Association has been a paying member and hopefully should be renewing membership.

Mark Watson has been posting nearly daily. The number of “likes” have continued to grow, which really helps when we want to advertise an event.

a. Mark Watson Facebook reports that we are at 3700 “likes

Lauren Cochran, Board Advisor suggests we attempt to raise funds using the Freedom Rider’s exhibit as an interest producing factor that can focus attention on the Museum and the Exhibit

b. Mark to discuss how the Facebook fundraising works

c. Mark is waiting to find out about a possible “Keys to the Bus” presentation in the APTA Conference in Nashville.

Election John Dockendorf indicated we have appropriate nomination paperwork for 8 candidates for the upcoming Board election. 6 seats are to be filled. Candidates are:

Becky Tollens

Elizabeth Deffer
Jimmy Hall
Don Barlup
David Schmidt
John Oakman
Mark Szyperski
Dave Millhouser

John moved that we accept the nominations and include them on the ballot, Howard Nice seconded and motion was passed unanimously.

New Business Mark Szyperski indicated that we are VERY happy with John Fetrow's work as intern. The consensus of the Board was that we keep him on at current level... no vote was necessary.

Terry Cosentino informed the Board that long time MBT member/supporter and bus industry veteran Robert Sauer passed away. Terry indicated that, at his urging, Mr. Sauer had included MBT in his will. We are grateful for his help and the fact that he continues to support our efforts even after his passing.